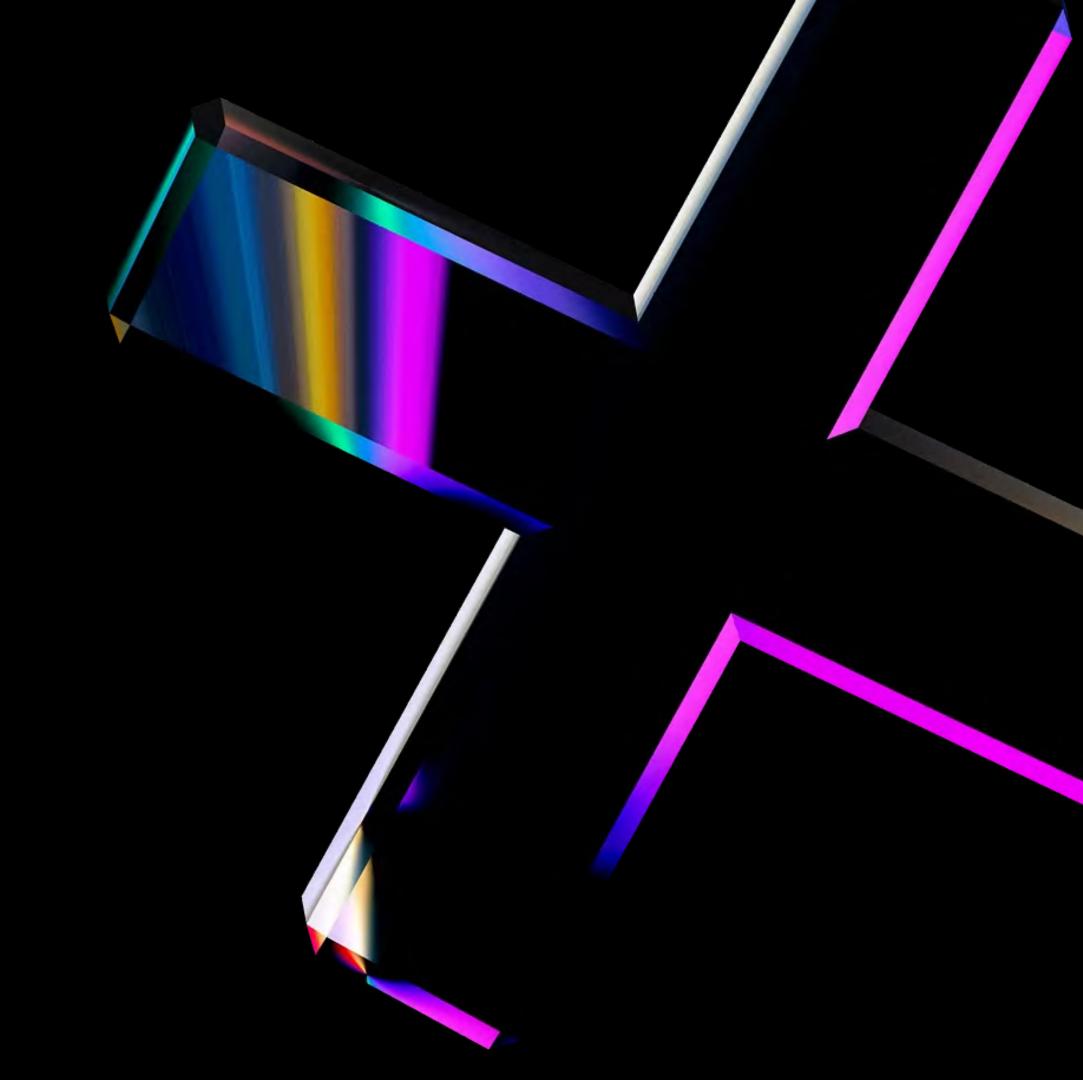
Show +Tell<sub>m</sub>

### Agency Credentials



"In the dynamic Property landscape where quality, convenience and innovation are the order of the day, the significance of branding and a robust digital presence cannot be downplayed.

As CEO of Show + Tell, a leading UK-based branding, creative and digital agency with extensive experience working with Property brands, it is my pleasure to welcome you to our agency credentials."

Charlie Hartley

— CEO Show + Tell



# Experiences With Impact

Helping you out-perform creatively, strategically and commercially.

Show + Tell is a branding and digital design agency that creates experiences with impact. We make every interaction count to help brands grow their audience, extend their reach and enjoy greater commercial success.

Markets shift. Customers change. The only constant is the need to stay ahead. We exist to keep our clients in front, where the race is won.

We're strategists, creatives, and technologists who merge brand thinking with next-level experience design. The result: powerful, refined experiences that move people and drive commercial results.

# An experienced partner for property brands

With over a decade of proven expertise, we have established ourselves as a trusted partner for property brands worldwide, delivering unparalleled solutions tailored to meet their unique needs.



















### Agency Expertise

### Strategy

- Brand Positioning & Architecture
- Brand Naming & Strategy
- Target Audience Discovery
- Customer Journey Mapping
- Feature Definition
- Usability Audit & Review
- Post-Launch Strategy
- Corporate Communications
- External Communications
- Public Relations
- Events & Planning
- SEO Copy Analysis & Refinement

### Creative

- Art Direction
- Brand Identity Design
- Design Systems
- Graphic Design
- Wireframing
- User Interface Design
- User Experience Design
- Motion Design
- Digital Product Design
- Copywriting
- Social Media Design
- Content Management

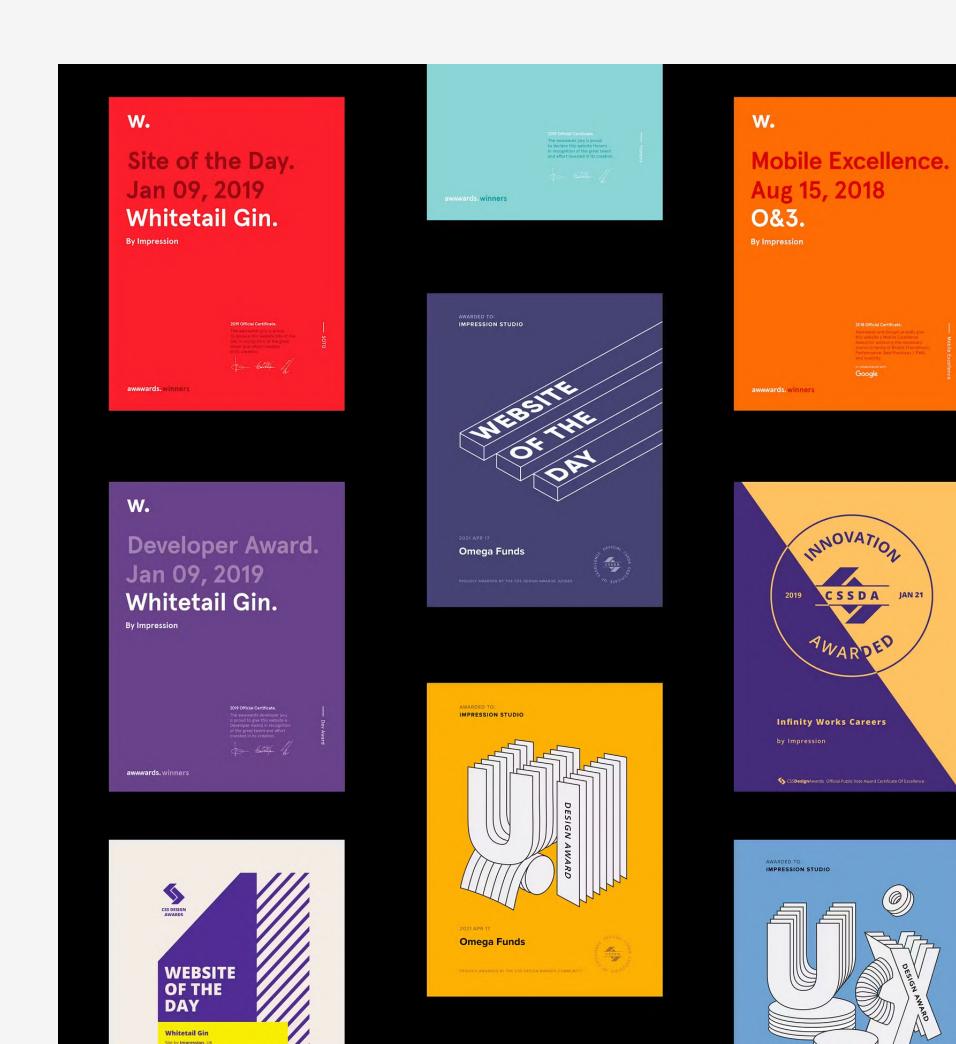
### **Technical**

- Technical Strategy
- Technical Consulting
- CMS Implementation
- React / Next.js Development
- Wordpress Development
- Cross-browser Testing
- Cross-device Testing
- SEO & Performance Optimisation
- Quality Assurance

# Award Winning Agency

We put a big emphasis on the creative across branding & digital projects.

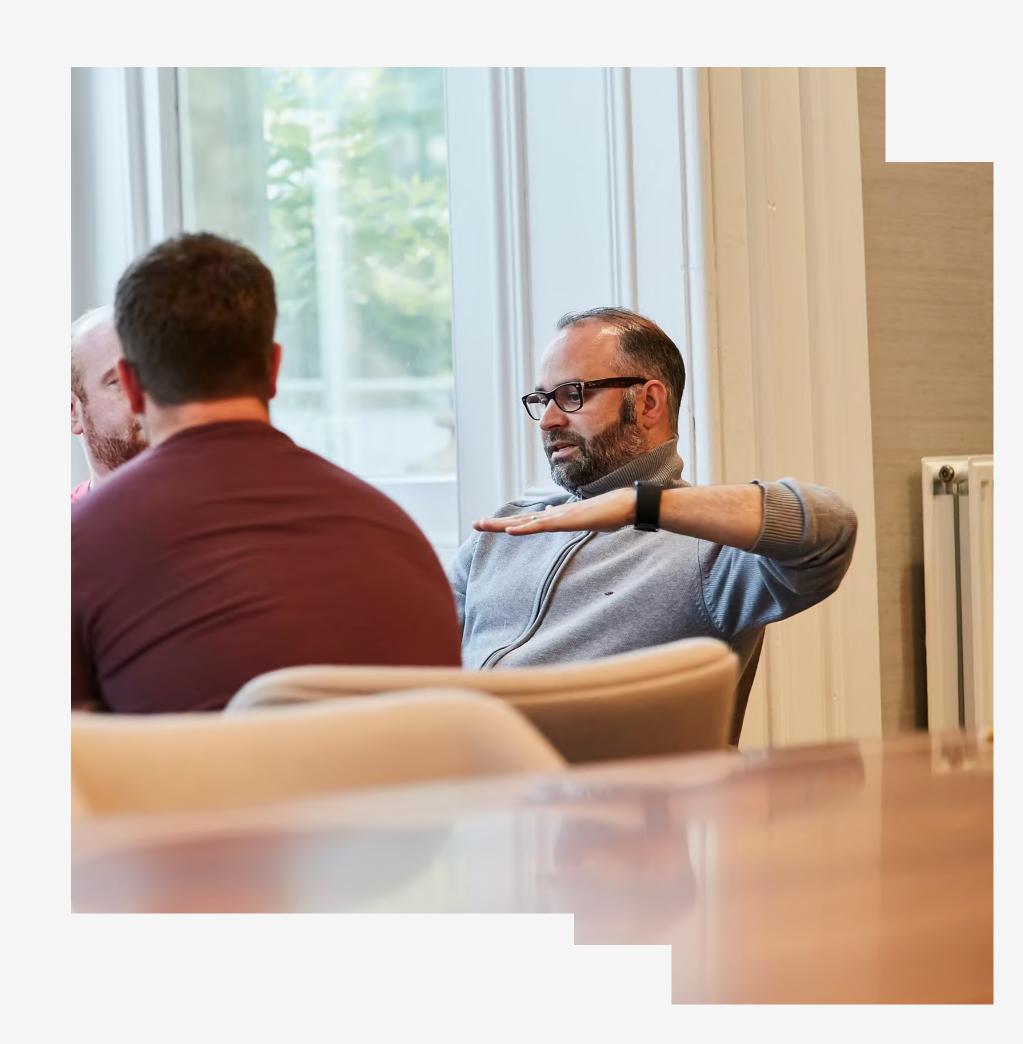
Our skilled front-end developers create fast interactive experiences to enhance a design. We use the latest in HTML & CSS technology to craft stand out websites.



## Why do we exist

### We help people experience your brand

We create engaging, immersive and impactful digital experiences that build brand equity, expand your reach and deliver commercial results. Our specialists develop compelling brand personalities and narratives, and bring them to life through game-changing digital design, functionality and technologies.





### How we do it

### Everything begins with brand

Your brand is your voice, and to stand out in your market you need the confidence that comes with standing for something. We create brands that reflect your uniqueness, which give you meaning and direction, and that connect with your audience in powerful ways. We find your brand voice, then we turn it up.

### We can never know too much

Being endlessly curious has its advantages. We spend as much time discovering as we do creating, and every project starts with immersing ourselves in your business. Why? Because we know we can't create head-turning work until we understand where you are and where you're heading.

AGENCY CREDENTIALS SHOW + TELL [APRIL 2024]

## Showreel

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WHEN YOU HENT AT BLOOM NINE ELMS

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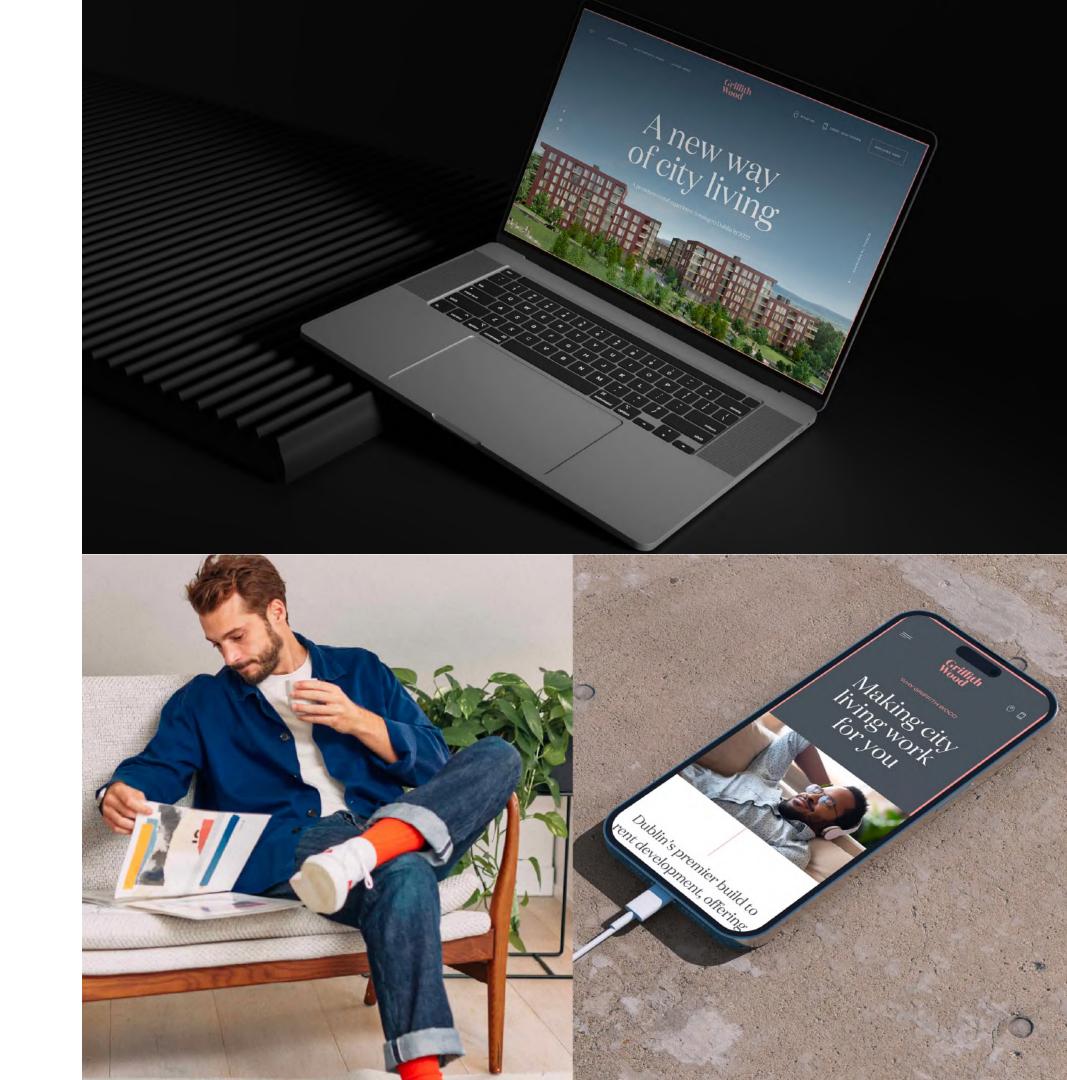
## Case Studies

# Griffith Wood

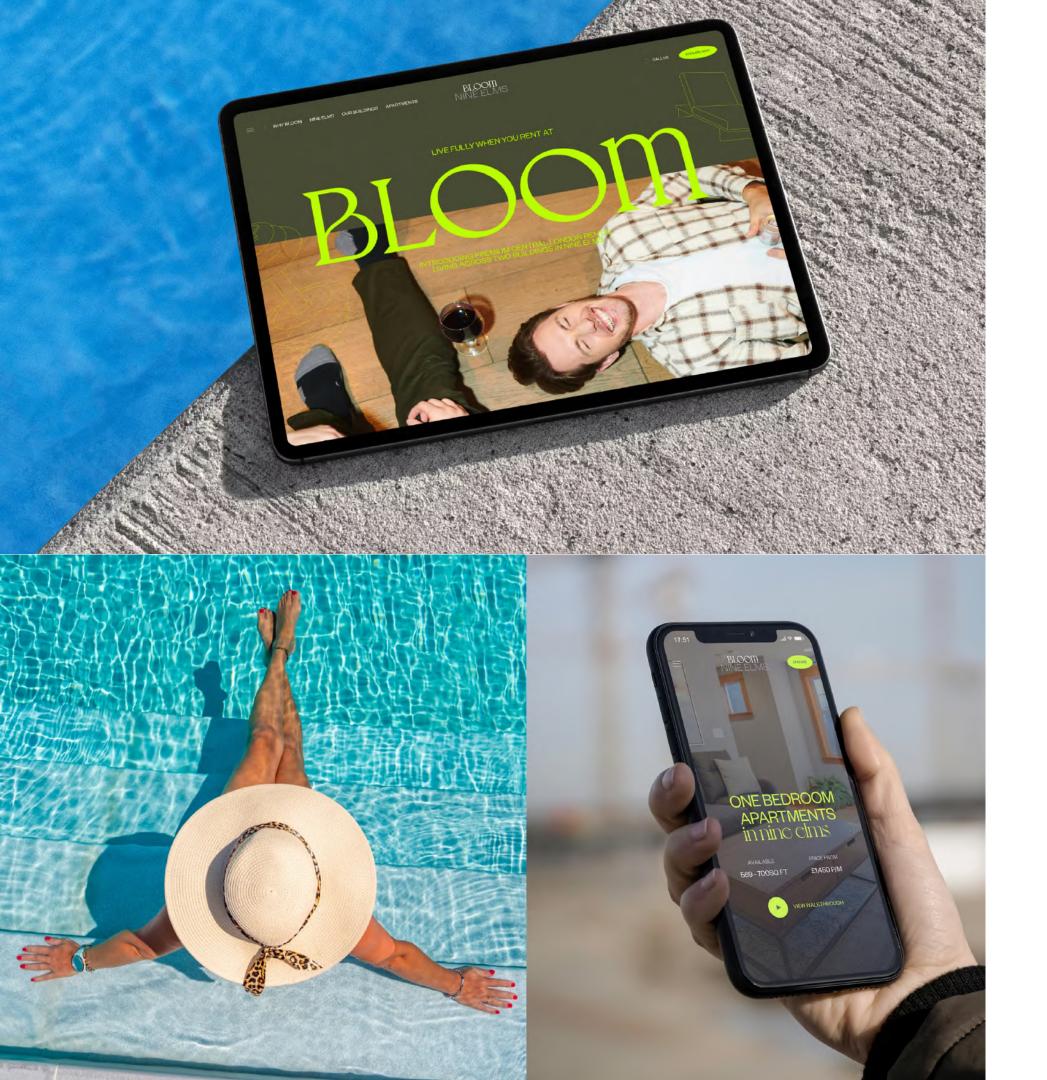
Show + Tell were commissioned to design and develop a bespoke website on Griffith Wood, a premium rental apartment complex located on the prestigious Griffith Avenue in Dublin. Managed and developed by Grey Star, Griffith Wood blends the vibrancy of city life with the serenity of the suburbs, offering a unique work-life balance.

Show + Tell's task was to create a website that not only captured this essence but also facilitated lead generation. Firstly, Impression Studio aimed to craft a visually appealing and intuitive website that conveyed the elegance and exclusivity of Griffith Wood. Secondly, the focus was on providing a seamless user experience with a strong emphasis on lead generation and conversion. To enhance user engagement, storytelling elements were to be integrated into the design. Lastly, the website had to be built on WordPress, ensuring easy management and updates.

- → Technical Discovery
- → UX Design & Prototyping
- → UI Design
- → Wordpress CMS
- → Bespoke Front end build



## Bloom Nine Elms



Grey Star, a renowned developer specialising in luxury residential properties, approached Show + Tell to create a cutting-edge website for their flagship luxury rental apartments project, BLOOM Nine Elms.

The primary goal was to showcase the opulence of the apartments, tell the brand's unique story, and seamlessly facilitate apartment viewing bookings and inquiries. Show + Tell was entrusted with crafting a highly creative and user-centric website, built on a flexible WordPress CMS.

Embarking on this digital journey presented both Grey Star and Show + Tell with intriguing challenges. The task of elevating the brand story required a deep understanding of the luxury living experience. Emphasising the unique selling propositions, such as breathtaking Thames views and cutting-edge amenities, posed a creative challenge. Streamlining user journeys for booking apartment viewings and inquiries necessitated seamless functionality and intuitive design.

- → Technical Discovery
- → UX Design & Prototyping
- → UI Design
- → Wordpress CMS
- → Bespoke Front end build

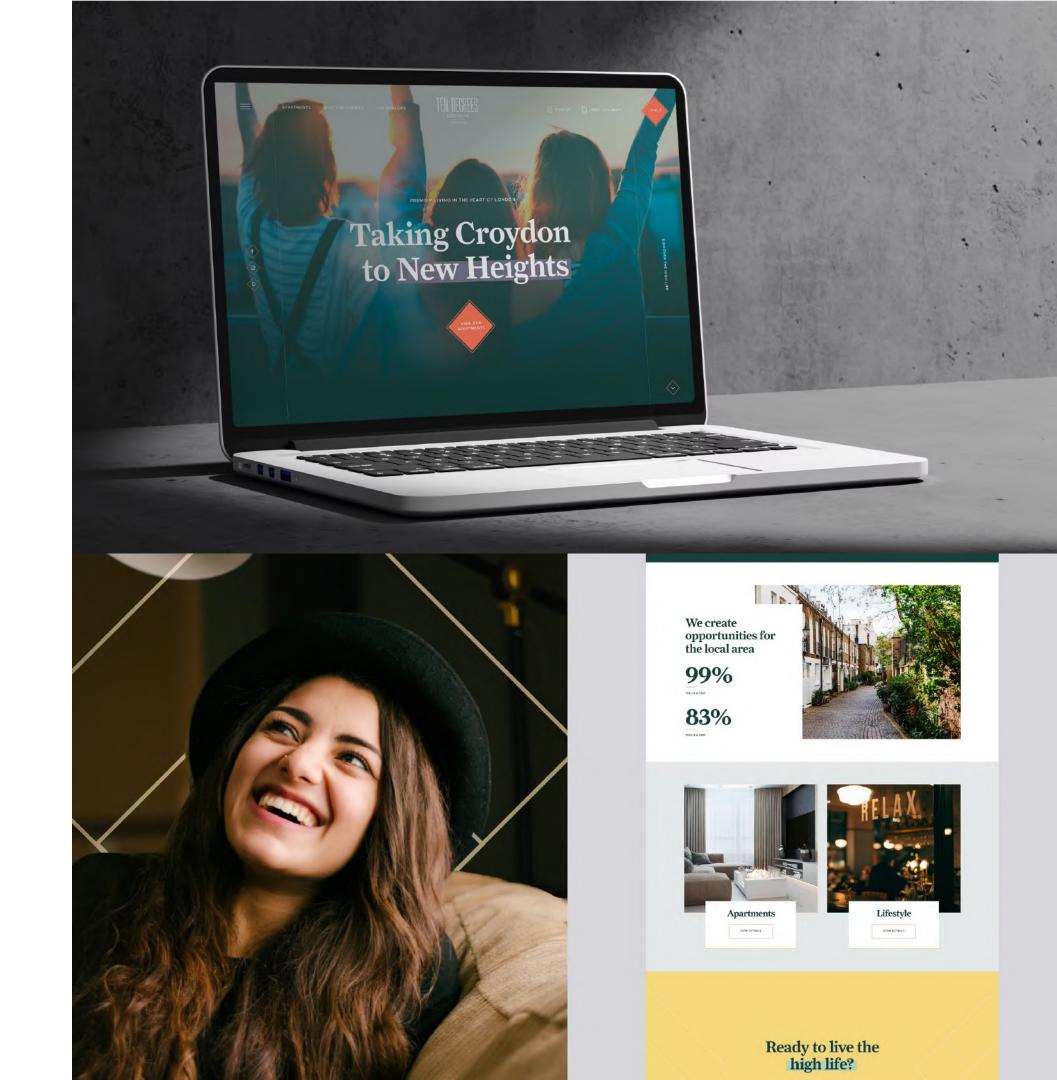
SHOW + TELL [APRIL 2024]

## Ten Degrees

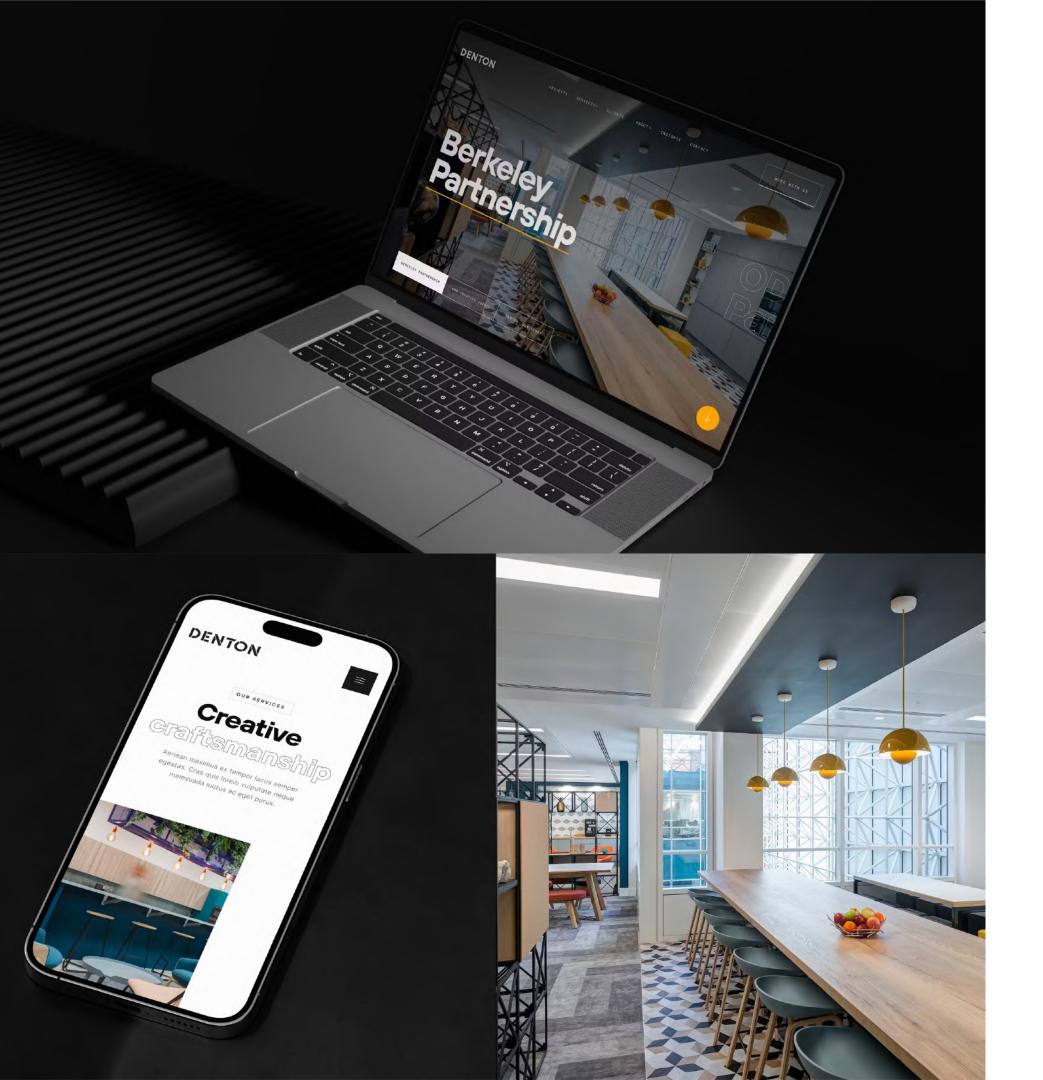
In the bustling heart of Croydon, London, stands a monumental landmark, Ten Degrees. This remarkable building, soaring over 44 floors, is a flagship rental development that epitomises modern urban living. Developed and managed by Grey Star, Ten Degrees offers a range of one, two, and three-bedroom apartments for rent, inviting residents to embrace the vibrant lifestyle of South London.

To bring this exceptional property to life on the digital stage, Grey Star partnered with Show + Tell, a creative design agency renowned for their customer-focused approach. This case study delves into how Show + Tell transformed Ten Degrees' online presence, earning accolades for their outstanding work.

- → Technical Discovery
- → UX Design & Prototyping
- → UI Design
- → Wordpress CMS
- → Bespoke Front end build



### Denton



Denton is a renowned commercial design and fabrication studio with offices in London and Manchester. They specialise in creating innovative workspaces tailored to meet the unique needs of their clients. Denton is known for its commitment to crafting distinctive experiences, using space as their canvas to transform workplaces into inspiring environments.

Denton approached Show + Tell with the goal of revamping their online presence to reflect their position as an industry leader. They sought a best-in-class website that would not only showcase their extensive portfolio but also provide an engaging and user-friendly experience for their target audience, which includes architects, interior designers, and businesses seeking workspace solutions.

- → Technical Discovery
- → UX Design & Prototyping
- → UI Design
- $\rightarrow$  Wordpress CMS
- → Bespoke Front end build

### Sanderson Weatherall

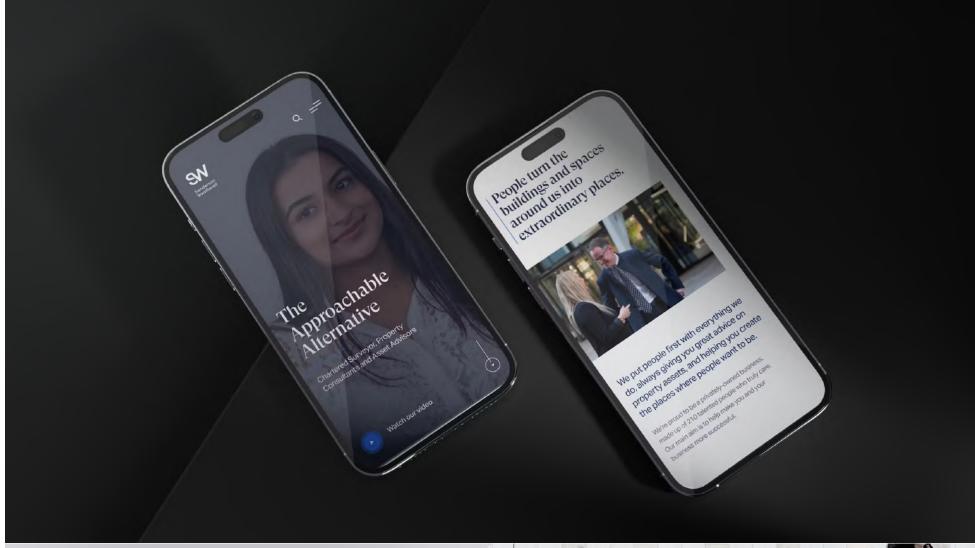
Sanderson Weatherall is a well-established player in the commercial property consultancy industry, with 11 offices strategically located across the UK. With decades of experience, they have built a reputation for providing comprehensive property services to a diverse clientele.

Show + Tell collaborated with Sanderson Weatherall, to revamp their brand identity and create a bespoke WordPress website. The goal was to modernise their digital presence and enhance their ability to connect with clients and stakeholders.

For the past ten years, Show + Tell has had the privilege of nurturing a dynamic and successful partnership with Sanderson Weatherall. What began as a client-agency relationship has flourished into a strategic alliance founded on trust, innovation, and shared visions.

We are not just an agency; we are an extension of the Sanderson Weatherall team.

- → Technical Discovery
- → UX Design & Prototyping
- → UI Design
- → Wordpress CMS
- → Bespoke Front end build
- → Brand Strategy & Copywriting
- → Visual Identity & Brand Guidelines
- → Photography & Art Direction

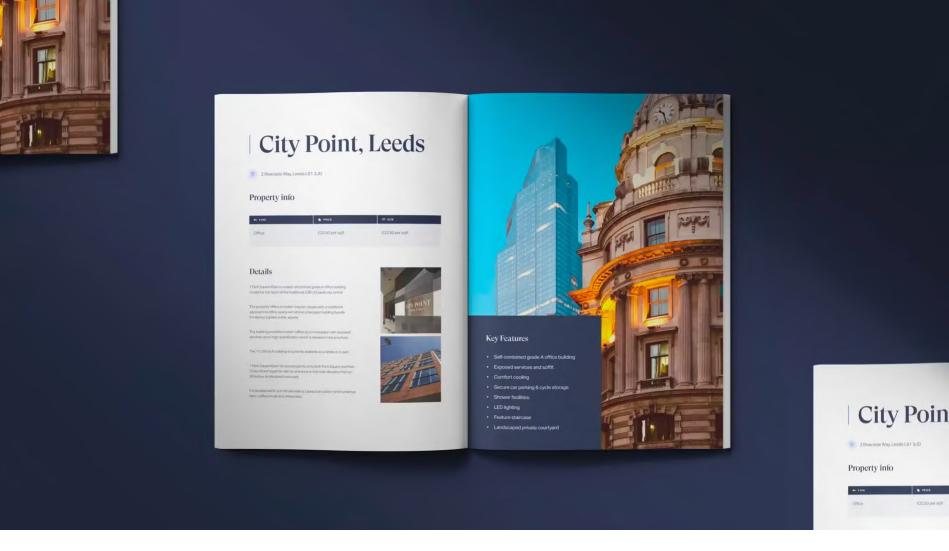






## 

Sanderson Weatherall







## Pulse Fibre

AGENCY CREDENTIALS

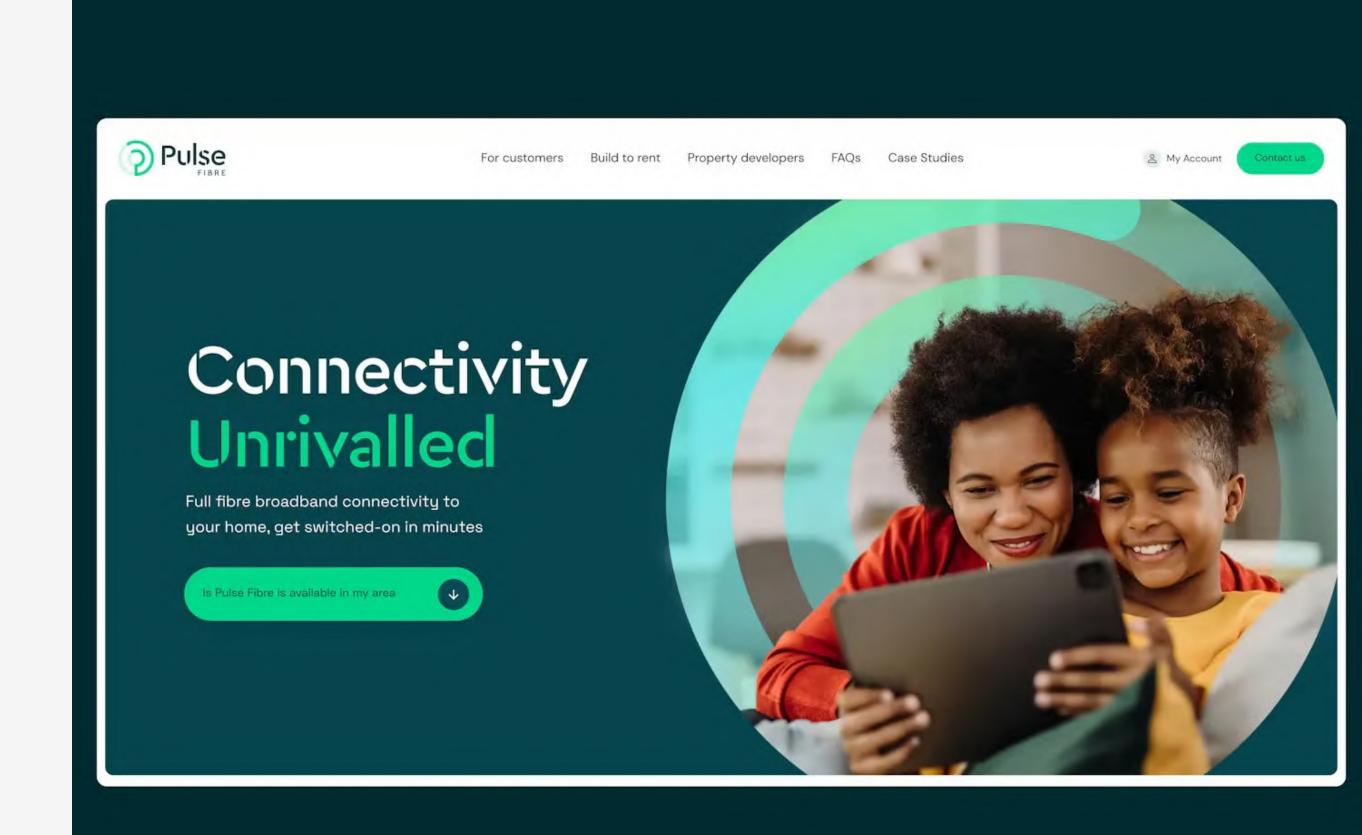
CASE STUDY — PULSE FIBRE

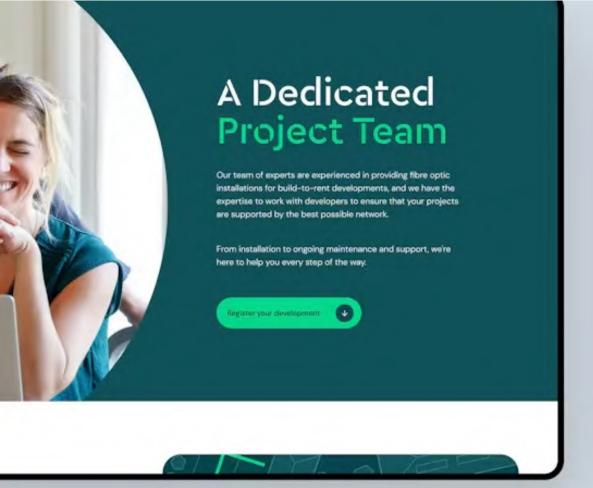
# Redefining the broadband landscape with unparalleled connectivity

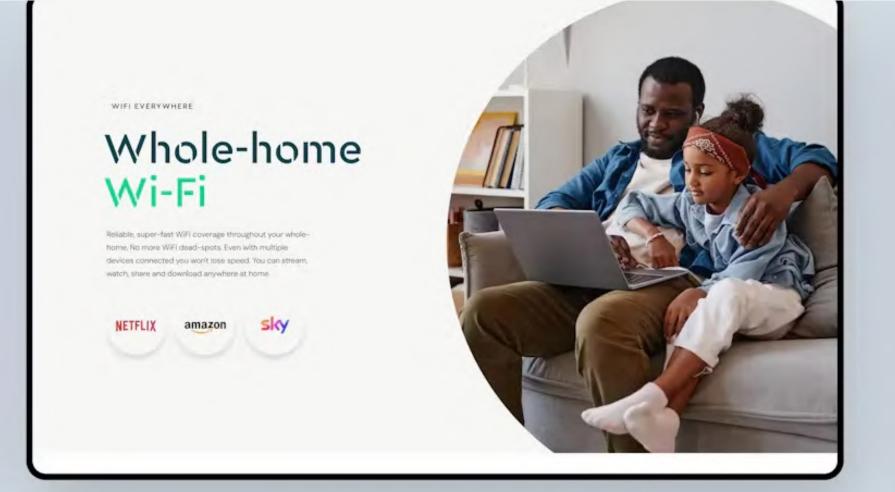
In the dynamic landscape of broadband connectivity, Show + Tell embarked on a journey to define both visual identity and online experience.

This distinctive branding provided the foundation upon which we then built a bespoke website tailored exclusively for housing developers and partners. Through an iterative design process, user-centric interfaces were meticulously crafted, ensuring an intuitive journey that showcased Pulse Fibre's offerings seamlessly.

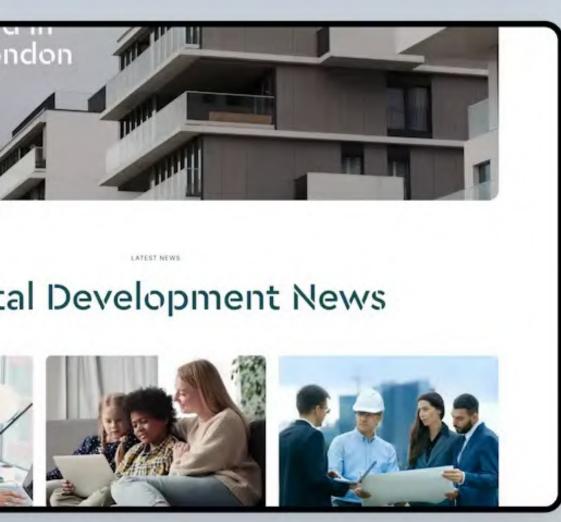
- → Branding & Visual Identity
- → UI Design
- → CIVIS
- → Bespoke Front end build

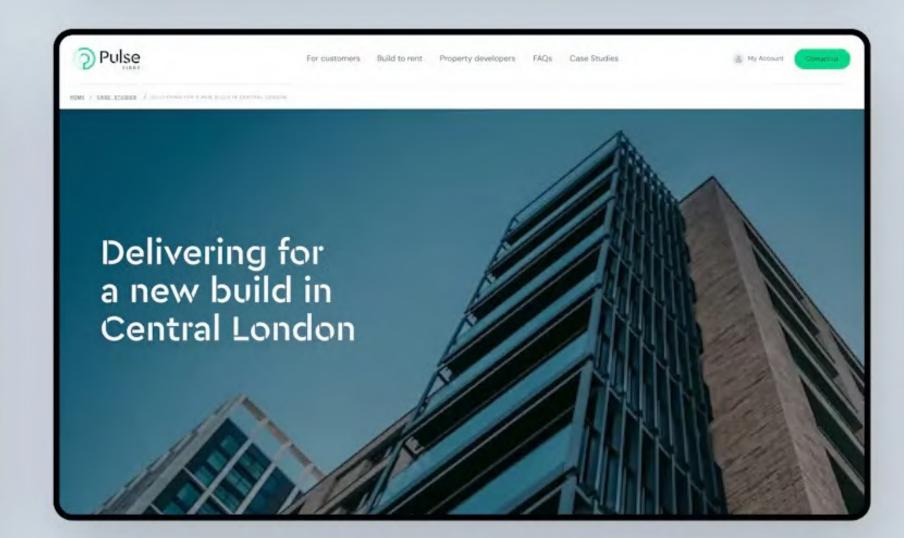


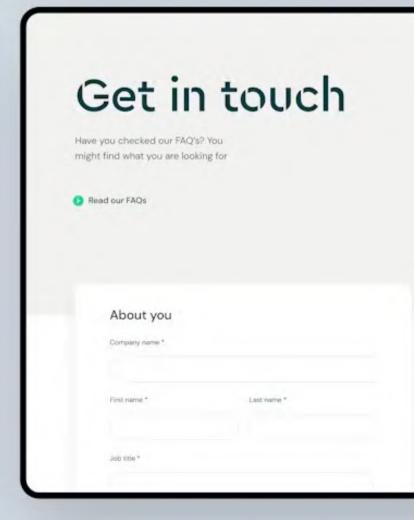














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### Wholenome WiFi

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"They're very good at understanding what we want and are hoping to see from their work. Show + Tell is responsive and always gets back to us very quickly. As our relationship has developed, their understanding of our company has grown."

Rob Buckingham

Operations Director

## Any questions? hello@showandtell.agency +44 (0) 333 5775 300

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Show +Tell